



ENGAGE TRADE AFRICA

Connecting Africa
Accessing Global Markets

27 – 30 OCTOBER 2025
DURBAN, SOUTH AFRICA

DAY 1 – CONFERENCE PROGRAM

OPENING CEREMONY & WELCOME – 09:00 – 10:00

07:30 – 08:45	Registration at Blue Waters Hotel
09:00 – 09:10	Introduction to Engage Trade Africa – Rex Bowden, Catalyze
09:10 – 09:20	Welcome Introduction PUM – Ms. Hilde Tol, PUM Netherlands
09:20 – 09:30	Welcome Speech TIKZN – Mr. Sihle Ngcamu, TIKZN
09:40 – 09:50	Cutting of the ribbon for the Opening of ENGAGE TRADE AFRICA 2025

WORKSHOP PROGRAM – 10:30 – 13:00

INVEST in AFRICA Investment Program Investors & Buyers Track

10:30 – 11:30	Invest Durban <i>City Opportunities</i>
11:40 – 12:10	Standard Bank <i>Africa China Value Proposition</i>
12:20 – 13:00	TIKZN <i>Provincial Opportunities</i>

EXPORT & TRADE Advancement Program African Exporters Track

10:30 – 11:00	FairTrade <i>Integrating FairTrade into supply</i>
11:05 – 11:35	Standard Bank <i>Working Capital Solutions</i>
11:40 – 11:50	TIKZN <i>Trade Support within KZN</i>
11:55 – 12:55	PUM <i>Mentorship Opportunities</i>
13:00 – 13:30	SANHA <i>Halaal Relevance to Trade</i>

AFTERNOON SOCIAL ENGAGEMENT EXCURSION

13:00	Refreshment & Snack Lunch Menu
14:30	Board Buses to uShaka Marine World
17:00	Social Networking Session Hosted by Invest Durban
18:30	Return to Blue Waters Hotel



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DAY 2 – B2B MEETING PROGRAM

MORNING & AFTERNOON PROGRAM

07:00 – 09:00	Registration and Show Setup
09:30 – 10:00	B2B Welcome Presentation – Rex Bowden, Catalyze
10:00 – 13:00	B2B Meeting Sessions – 20-minute intervals
13:00 – 14:00	Lunch Break
14:00 – 17:00	B2B Meeting Sessions – 20-minute intervals

EVENING PROGRAM

17:30 – 20:00	Cocktail Networking Function hosted by eThekweni Municipality at Coast of Dreams (Durban Expo Centre)
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DAY 3 – B2B MEETING PROGRAM

MORNING & AFTERNOON PROGRAM

08:00 – 08:30	Registration and Show Setup
08:45 – 09:00	B2B Welcome Presentation – Rex Bowden, Catalyze
09:00 – 13:00	B2B Meeting Sessions – 20-minute intervals
13:00 – 14:00	Lunch Break
14:00 – 17:00	B2B Meeting Sessions – 20-minute intervals

EVENING PROGRAM

17:30 – 20:00	After party at the Blue Waters Hotel hosted by Natural Elixir
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DAY 4 – SITE VISITS PROGRAM

10:00

Buses Depart from Blue Waters Hotel

BUS 1

FOOD & BEVERAGE & COSMETICS INDUSTRY TOUR

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| STOP 1 | Food / Cosmetics Manufacturer |
| STOP 2 | Food / Cosmetics Distributor |
| STOP 3 | Food / Cosmetics Retailer |

BUS 2

DECOR, DESIGN & FURNITURE INDUSTRY TOUR

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| STOP 1 | Decor, Design / Furniture Manufacturer |
| STOP 2 | Decor, Design / Furniture Distributor |
| STOP 3 | Decor, Design / Furniture Retailer |

BUS 3

DUBE TRADE PORT TOUR

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|--------|-----------------|
| STOP 1 | Dube Trade Port |
| STOP 2 | Gateway Mall |

15:30

Buses Return to Blue Waters Hotel